



Triple Bottom Line Reporting Policy

1. Introduction

At Fulli's Wholesale, we recognize that our business success extends beyond financial gains. We are committed to a sustainable approach that considers not only profits but also our impact on society and the environment. Our triple bottom line reporting framework ensures that we measure and report on three key dimensions: **people**, **planet**, and **profit**.

2. The Triple Bottom Line (TBL)

2.1 Profit

While financial performance remains crucial, we understand that it is not the sole indicator of our success. Profitability allows us to invest in our initiatives, but we aim to balance it with our responsibility to other stakeholders.

2.2 People

Our employees, customers, and communities are integral to our success. We prioritise their well-being, safety, and development. Our commitment to people includes fair wages, diversity and inclusion, employee health, and community engagement.

2.3 Planet

Environmental stewardship is non-negotiable. We strive to minimize our ecological footprint, reduce waste, and promote sustainable practices. Our efforts extend to energy efficiency, responsible sourcing, and waste reduction.

3. Reporting and Accountability

3.1 Quarterly and Annual Reports

Our quarterly and annual reports don't focus solely on financial metrics. Instead, they include detailed information on our social and environmental initiatives. These reports will transparently communicate our progress in each TBL dimension.



3.2 Regular Planning Meetings

Our planning meetings will center around the triple agenda: people, planet, and profit. We will discuss strategies, set goals, and allocate resources to advance our TBL objectives. These meetings will involve cross-functional teams to ensure holistic decision-making.

4. Quarterly Targets and New Initiatives

4.1 Quarterly Targets

We will set specific targets for each TBL dimension. These targets will be SMART (Specific, Measurable, Achievable, Relevant, and Time-bound). Progress toward these targets will be tracked and reported regularly.

4.2 New Initiatives

As part of our commitment, we aim to introduce at least one substantial new initiative in both the social and environmental areas each quarter. These initiatives may include community service projects, carbon reduction efforts, or employee well-being programs.

5. Conclusion

Fulli's is dedicated to creating value beyond profits. By embracing the triple bottom line, we align our business goals with the well-being of people, the health of our planet, and sustainable financial success.